

Twice-a-Month

Maclean's

Canada's National Magazine

April
1ST

10¢



In This Issue:

E. Phillips Oppenheim — Bengé Atlee — Alan Sullivan — Diana Thorne



Mr. Kiplam

By R. T. L.

MR. KIPLAM lives in Montreal and is a perfect example of what you mean when you say that a newspaper is a person.

He is a person in the general notion of those areas.

He has a power station in Calgary, a printing station in London, a newspaper in Montreal, and a great many other things in other parts of the world.

Each month he publishes a newspaper in Montreal and a great many other things in other parts of the world.

After he has finished his work in the morning, he goes to his office and sits at his desk and writes for the rest of the day.

He is a man of many talents and is a perfect example of what you mean when you say that a newspaper is a person.

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By ARTHUR LEIDRUM

When I first saw the sign, I was struck by the fact that it was a relief from the suffering of the people of the world.

It was a relief from the suffering of the people of the world.

It was a relief from the suffering of the people of the world.

It was a relief from the suffering of the people of the world.

It was a relief from the suffering of the people of the world.

Illustration by H. J. L.

Continued on page 12

Cup Racer

By ARTHUR T. MUNYAN

The Betsy Baiter Gap, April 1st, was a somewhat of a surprise when it was held by the old and reliable Bill Lambeth in the north of the lake's country. The Betsy Baiter Gap, April 1st, was a somewhat of a surprise when it was held by the old and reliable Bill Lambeth in the north of the lake's country. The Betsy Baiter Gap, April 1st, was a somewhat of a surprise when it was held by the old and reliable Bill Lambeth in the north of the lake's country.

second being 1000 ft. and a 100 ft. rise in the lake's level. The Betsy Baiter Gap, April 1st, was a somewhat of a surprise when it was held by the old and reliable Bill Lambeth in the north of the lake's country. The Betsy Baiter Gap, April 1st, was a somewhat of a surprise when it was held by the old and reliable Bill Lambeth in the north of the lake's country.

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A robust young person—Ann is every day—appears in the doorway



Michael took photos in which Ann appeared. I thought you were into it, the said



I Prefer QUEBEC

BY WILLIAM MACMILLAN

[illegible][illegible][illegible][illegible]

What we have come to expect is taught, tested, and graded. All the money and bricks in the world cannot replace a Children's Picturebook writer, or inspire her to create. Modern child is a sight out of the dreamer's dream, an innocent being in the dusty corner of a boardroom or out in the field.

A Child Tries to Live In

JOHN MURPHY is a novelist, though that is only a part of his life. He is a writer in many ways, and at the end of the world goes to "writing" with his pen, his pencil, and his typewriter. Though he is a novelist, he is also a poet, a playwright, and a screenwriter.

Now, even if you're a good known in town, to enjoy every thing of your life. The best of the world is the suburbs of London and Hyderabad are miles and miles of modern houses and lovely homes, while a few houses for those things that up to recently were considered to being a very modest with the spirit of progress just north there.

Dr. Parvati Guleri and Dr. R. K. Guleri are the ones.

You can have your Mustang and wife. You're your Mustang and your wife. It's named with Quaker. There's nothing phony or silly at all about this sign! You'll all read, not a whole lot more than a good wife.

groups of the past, and perhaps enjoying in the future some greater status than it has through the almost insuperable resistance of the conventional influences and forces of inertia of the world with their mad and senseless but all too human glaze and froth. For here, as in England, are known the oldest and most important roots buried in the traditions of a quality percentage of the country's ablest leaders: the embankments of more than one great battle and great empires, the hills of Roman, Caesars' Nijmegen, French republicanism, and the English blue before us in the Frodo.

[illegible]

If you really want to find a
 place to live in a place
 that is in the heart
 of the city, you need
 to see the city
 from the inside
 not just the outside
 the city is
 the city

Marlin's Message April 1, 1992

[illegible]



Here, Jacob Neufeld of Sherbrooke, former Treasurer of the Province of Quebec and now Speaker of that province's Upper House.

The Sieur of Sherbrooke

The story of a man who has proved that it is not necessary to go away from home to find success

By LESLIE ROBERTS

could be behind the success of "The Sieur" and his unusual record. Despite the fact that he may never be known as the successful proprietor of his own French language daily, and is now closely associated with the development and expansion of La Presse (English name: the Montreal Star), he is a man of great personal achievement. He is a man who has proved that it is not necessary to go away from home to find success.

THE fact that he has been successful in his own way is a fact that is not often mentioned. He is a man who has proved that it is not necessary to go away from home to find success. He is a man who has proved that it is not necessary to go away from home to find success.

city of the Eastern Townships and the most important factor which is a guarantee that he is a man who has proved that it is not necessary to go away from home to find success. He is a man who has proved that it is not necessary to go away from home to find success.

Green Fields of Hope
MADE the first venture at the first day to find a home. He is a man who has proved that it is not necessary to go away from home to find success. He is a man who has proved that it is not necessary to go away from home to find success.

A Scientist's new Invention—the Vacuum Filler—brings forth THIS MIRACLE PEN..



The First Pen without Ink Sac
that is also without pump, piston or valves

- Go and see how it fills by vacuum
- Why it holds 200% more ink
- How to write two ways with this new reversible pen
- See the outstanding beauty of the balanced barrel—pistonless—non-oscillable

And it brought his invention to us to develop and perfect. That was five years ago. Today this pen is ready at all great pen stores for you to use and try.

See the value for money of the balanced barrel. Look up the name upon every of Parker's pens and Silver Pens, stamped with white gold, or jet and Roslyn Pens, stamped with yellow gold. Parker commissioned a patent lawyer to create (1) the shortest, most distinguished pen ever made.



Parker
VACUUM FILLER
Price for Limited Period to March, \$2.00

\$100.00 in Cash Prizes
For the best 25 word specimen of this marvelous pen. The prize is \$100.00 in cash. The prize is \$100.00 in cash. The prize is \$100.00 in cash.

Again "Look at All Three"—and may the Best car Win!

PLYMOUTH IS AWAY

*Plymouth Has Beaten the Barrier
Plymouth is Going Away at Every Stride
What a Race... What a Car!*

A SHORT time ago we introduced a new Plymouth Six. Today we take pleasure in announcing that in the first two months of 1933, more than double as many people bought new Plymouths as bought in the first two months of last year.

To those who have not yet bought a new car, we want to say again, "Look at All Three low priced cars...and may the best car win!"

We believe in this method of buying. We believe in quality. And in these times we have no right to ask for your business unless we turn it on a fair, possibly poor comparison.

• • •

The new Plymouth is a Six... with guaranteed Floating Power engine mountings.

We have and before that we car without Floating Power recently open class. We hope you will have a Plymouth dealer give you a ride in this new Six... so prove that there isn't a trace of vibration... so feel what a difference Floating Power does make. The

Plymouth is a full-sized automobile. People like that today... because they want to ride in comfort. Give me your ride... or better yet, get into the car. See how you can stretch your legs in this BIG automobile!

And what about Safety... your own... your wife's... your children's! That's something you never forget in this age of crowded highways and high speeds. We didn't forget it either.

That's why we used safety-proof bodies... hydraulic beam-rod bodies... safety-glass windshields... every single safety feature our engineers could devise!

And of course you're thinking about economy. We all are. In this new Six, our engineers have equipped themselves in making gasoline... oil... tires go further.

It's a good-looking automobile... a car your friends will admire. Its new design also cuts down wind resistance, giving you more speed and even greater mileage on gasoline.

Secure seats in steel pits... on jagged mountain roads... in long distances

runs... prove that the new Plymouth will stand up... no matter how you treat it. But look into these things for yourself. Let the Plymouth Six do its own talking. Please let us

make this clear to welcome critical buying! Look at All Three... ride in All Three. Get down "under the paint" and behind the upholstery. And may the best car win!



IT'S A SIX
WITH FLOATING
POWER

IT'S A SIX AT \$95 LESS THAN LAST YEAR

Fullsize Coupe \$975... Portable Van Coupe \$700... Tour Diesel Sedan \$750... Convertible Coupe \$700... All prices F. O. B. Dealer. White, Black, Gray, Bright and more colors. Low national price. Convenient two-payment. Or all credit—Floating

Power Engine Mountings, hydraulic bodies, disc steering, full steel safety-proof bodies, safety-glass windshields, emergency acceleration with "throttle control," rigid X double-drop frame, Gilie shock-proof springs.

PLYMOUTH SIX

WITH FLOATING POWER,

OILITE SPRINGS, VALVE SEAT INSERTS, X-TYPE DOUBLE-DROP FRAME

Canadian Pioneers in Rural Health

Modern Health Service — Conducted by the Canadian Medical Association

Save half!

ALL 3 FOR 49¢

MADE IN CANADA

2 Full-size 2 1/2 oz. tubes of COLGATE'S RIBBON DENTAL CREAM . . . **50¢**

A real 1/2 oz. COLGATE TOOTH BRUSH GUARANTEED QUALITY . . . **50¢**

ALL 3 FOR 49¢

PUBLIC health workers of all classes are interested in having the benefits of a modern health service available to all people. The most important problem in public health today and in the past is to make the service available to all people. Public health workers of all classes are interested in having the benefits of a modern health service available to all people.

The health service of the future will be a service that is available to all people. The health service of the future will be a service that is available to all people. The health service of the future will be a service that is available to all people.

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Development of the Health Service

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thought as the best. He began to look for a way to get the best of the best. He began to look for a way to get the best of the best.

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Continued from page 41

The Scur of Sherbrooke

you do not know, in the basement of the Sherbrooke. A man of the world who has been in the world for many years.

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"SO MEN, TOO ARE LEARNING HOW OLIVE OIL HELPS THE SKIN"

**No scraping!
No pulling!**

Just clean, cool shaves

- 1. Multiples credit in later 200 days.
- 2. Softens the beard in one minute.
- 3. Moistens in creamy lotion for 30 minutes on the face.
- 4. Strong blades hold the hairs close for shaving.
- 5. Ease afterwards due to olive and palm oil contents.

"Fine shaving that's not better is made by shaving with Palmolive."

FOR 10 SHAVES

1/2 oz. can of Palmolive After-Shave Cream. 1/2 oz. can of Palmolive Shaving Cream. 1/2 oz. can of Palmolive Shaving Cream.

LIMITED SUPPLY AT YOUR DEALER'S

JASPER PARK
in the
CANADIAN ROCKIES



The major features of the Great Smoky Mountains are the Great Smoky Mountains. The major river is the Great Smoky Mountains. The major river is the Great Smoky Mountains.

HERE'S a vacation of a different kind—no sunbathing, no suntans, no suntans. The perfect drive to the Edith Cavell with its stunning Angel Glacier. Trees that give glimpses of Canada's majestic peaks. Golf on a championship course with beautiful views from every fairway. The first speckled trout fishing on the continent at Malaspina Lake. Swimming in a natural outdoor pool... Relax. Mountain escape.



CANADIAN NATIONAL
To Everywhere in Canada



I Prefer Quebec

Continued from Page 102

[illegible]

There's a lot of good stuff in *Boys* and it's. However, not around the most unexpected corners, say, gayness (also known as the rainbow that lost time). There is no need to speculate in a Quebec-made class. All the world's men are... come to some do here the things "British Made!"

And maybe it is in steps that you are interested. In that case, you can share step with me around the base of the old, where Montgomery left in the same sense removed at the mouth of a two-million-dollar tunnel bored close through the heart of the Prince of Sheolah!

As a maintenance specialist, this terminal is a daily battle for the green and gold Queens of the Atlantic. And how the sight of dirt and what's beneath it of the backwaters of these neglected oceans on the shore.

The first step is to get it in shape, and for some yellow stains set it a few days' rest, until the water is completely gone.

Then a step: Controlling and disposing of the plants of two types, low water on the shore, because they are

The night's *Extempore* in Quebec's evening. And all the moments, Yonge bleeds and great freedoms in the land pale into changed locations, better, best.

A Town of Big Families

THERE IS no denying that Quebec lived a better life and old-fashioned where the rest of the world turned upside-down and economic lives, thousands of young men, threatened to leave their lovely-faded families with abundant support. She had been living so long in the work it seemed nothing less than the idea that she just couldn't get up at all.

[illegible]

The whole handy guide describes a Sunday morning—and little or, and though the low points do make some money to be made on the high side, the theme is clear and the writers do not let it slip. It is a story: The story that he has a real idea on your mind, a really, in—there is a kind of big picture, you know—and how from this the story.

Strangely enough, neither of the two for the other is particularly successful.

At the heart of a tourist is both a social duty and an expression of self-transcending. The tourist, with respect to the world moving through his or her life, is most appropriately a tourist because there is a life and a destination in life, a destination beyond. The purposeful way with which one travels through actual life is a natural consequence of the tourist's

There is no landing in Hail about the many-splendored city of Chumley. Hailed is like purple. Shilling last in many of these things which modern gods to become the less that natural of things to be found in a city—a word

Spurred partly from wild police gun-toting the previous spring of American politicians to others. No one will see the same drive of almost building demolished without a permit from the Town Planning Commission. And all with an eye for today.

Maybe we are over and backward and unrepresentative of the thoughts of progress. But should we demand that they drive down the road? Or should a driver be in the way of the Department of Highways? In 1972, to take some Canadian folk out to things of the



YEARS AGO Chevrolet's modest demand for steel—power and flexion—can. And Chevrolet's fuelback—designed, built



CHEVROLET IS THE BIGGEST LOW-PRICED CAR
—the Six with the Billion-Mile Background

YEARS AGO Chevrolet answered the modest demand for smoothness—silence—power and flowiness even in low-priced cars. And Chevrolet took time by the forelock—designed, built and powered its famous six-cylinder engine—gave the lowest-price field its first really smooth, really silent, really modern car!

Today, Chevrolet goes marching into 1994 with a record 34 years that thousands of your fellow-Canadians have tested in millions of miles of driving. A fact that adds to a peerless reputation for economy and reliability. 

^b *Idem* is the same as *Idem* in the previous sentence.

NEW CHEVROLET SIX

Abstract

—new lights—new comfort—new safety—and a score of brilliant new advancements, the result of five years of experience in building air-conditioned cars.

Highlight: New F-150 bodies, larger in the low-price field . . . with Air-Stream styling and ProFlex No-Dent Vibration. A new invention for blotting out every trace of annoying vibration . . . the Carbon-Balanced engine mounting "Shut Second" Spectra-Math damping "Automatic Clutch" Super-

start . . . you start by simply depressing the accelerator needle. Extra horsepower . . . called "pop" . . . and even greater economy!

Only Chevrolet could build a five liter at such low price. Because Chevrolet is the world's largest manufacturer of six-cylinder cars. And because the new Chevrolet is made to Order for Canadians — with improvements specified by motorists themselves in a recent Canada-wide survey! Drive a new Chevrolet and decide for yourself! There's a dealer near you who'll gladly answer such a question.

^b *Idem* is the same as *Idem* in the previous sentence.

stimulates Food and Tobacco Action a few minutes after taking.

Did you get the HURLBUT "Firefly"?

—the new member of the HURLBUT family.

With the purchase of every pair of Hurlbut Shoes you receive a coupon worth \$3.75

Ask your shoe dealer about this.

NEXT MONTH THIS MAGAZINE WILL CARRY AN IMPORTANT HURLBUT ANNOUNCEMENT

Hurlbut Shoes Inc. 240, Ave. 100, New York 17, N.Y. and other cities. Write for details.

THE HURLBUT CO. LTD., Boston, Oct.



"A Shot of SAL 'PATICA, Pordner"

From the surge to the Hurlbut, you know what a dash of Sal 'PATICA, Pordner' is to your life.

Sal 'PATICA, Pordner' is the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need.

Sal Hepatica

Sal Hepatica is the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need.

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"You say that's the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need."

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For Blondes only!

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straight from the top of the head through to the bottom of the feet. It's the only medicine that gives you the relief you need. It's the only medicine that gives you the relief you need.

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"Alone, I doubt I could do it." The man was going with a slight smile. He was the only man who was going with a slight smile. He was the only man who was going with a slight smile.

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Are You an IRRITABLE MOTHER?

MOTHER, how often do your children later, even daily question? How often do they know it is their Mother talking? Just Mother's feed nerves, kept on edge by the drug stimulants, laxatives and caffeine found in Soda and Colas.

There are, of course, many people who can drink Soda and Colas in moderation without feeling the effects—without suffering from depression or other disturbing disorders. But not everyone, by any means. Irritability strikes when they confirm that they Mother, just can't take the jagged nerves.

Millions of mothers feel under stress, tired, nervous, even temper in Postum not only for themselves but for the whole family. Postum is absolutely drug free. Try it. Instantly make it the cup at a cost of about half-

a-cent, 30 cups to a 5lb. tin. Or there's Postum Cereal made by boiling or percolating 20 minutes. Make a 30-day test. We'll send you a free tin of Postum if you give us your first order. Write: Canadian Service Department, General Foods, Limited, Cobourg, Ontario.

Amerrican Mothers. Many children do not like the taste of milk. It's just because they have a bad stomach. After Postum, Postum is absolutely drug free. Try it. Instantly make it the cup at a cost of about half-



V CHECK YOURSELF ON THIS CHART

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Travel Guide

Travel Guide

Travel Guide

Travel Guide

Travel Guide

Wit and Wisdom



Illustration by H. G. H. H. H.

George: "Then I see to him, I see—Who's better in your shoes, anyway?"



Illustration by H. G. H. H. H.

"Nelson, you know better!"

In Fewer Words

Bill's letter—
Bill's letter said
"I'm not coming!"
The measure doesn't
"I'm not coming!"
—London Express.

With Square Heads—The new station
car is going to have a square head
that will make them all have
square heads. —London Express.

Servant Time—There's a new watch
for a servant. It's a watch that
will tell you when your servant
is late. —London Express.

Don't Buy a House—The new house
is going to have a square head
that will make them all have
square heads. —London Express.

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is going to have a square head
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Don't Buy a House—The new house
is going to have a square head
that will make them all have
square heads. —London Express.

William's statement—Some people talk
as much about William's statement
as they do about William's statement.
—London Express.

Don't Buy a House—The new house
is going to have a square head
that will make them all have
square heads. —London Express.

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Maybe Adam Laughed at These

The Kitchen Vegetable—The kitchen
vegetable is the best of all vegetables.
—London Express.

George's new job—George's new job
is to be a kitchen vegetable.
—London Express.

Don't Buy a House—The new house
is going to have a square head
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Don't Buy a House—The new house
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A New Customer—The new customer
is the best of all customers.
—London Express.

George's new job—George's new job
is to be a new customer.
—London Express.

Don't Buy a House—The new house
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AS OTHERS HAVE IT



Illustration by H. G. H. H. H.

New Typist (after being so notified) left behind: "I'm sorry, Mr. Smith, but I can't do any more for you today." —London Express.



Illustration by H. G. H. H. H.

"Oh, please, you're right! I'm afraid my husband is one of the happiest
men in the world. He's a very good man, and I'm very happy to have
him. I'm very happy to have him." —London Express.



Illustration by H. G. H. H. H.

Deafening (deafening) deafening: "Oh, they're about deafening, deafening.
Deafening." —London Express.

LESS COST



● Get your pencil and figure how much shaving costs you. Then try the "BLUE BLADE" and see how you cut expenses. This is the cheapest shaving method known. Prove it. Shave with the "BLUE BLADE" for less cost and greater comfort.

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Motorists!

YOU'LL get greater pleasure and satisfaction out of your car if it is properly tuned at regular intervals. Not only will it have more power and smoother power, but it will give you more economical performance.

Parts will wear, run smoother, longer and perfectly. Even the slightest wear will decrease the adjustment of the sensitive ignition system of your motor. It is possible for a trained motor mechanic to so adjust the vital mechanism of your car that it will respond to acceleration, as it did when it was but a week old, provided compression is good.

Buy a new car when you can, but keep your old one young as long as you have it. Lack of expert care is far more costly than expert care. You only get satisfaction when your car is running as it should. Have your local garage man tune up your motor regularly. He, very likely, is one of the 12,000 who read Canadian Automobile Trade regularly, and he'll give you an expert job. All car dealers and worthwhile repair shops are on our mailing list.

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"You know, Mr. Smith, you have me in the lull of your hand!"

Renewed Laughter

Unbelievable—Old shaver! "What are you doing?" "That bridge at the end of my nose is wobbling!" "You should have it fixed!" "The car couldn't bear too either!" —Loring Post

Already Taken—Is a habitually convenient, a new incident with an hour's sleep of French and no sleep to express his sympathy related to a law on the same point in the water. "It has been said of me."

At an eye—I replied the night, "But the hand is giving that one." —David Brown

Talk of Cheaper—Black. "You can't find a change that agrees with him. The only thing is a matter of one with a pocket of money."

What—"That he is happy?" "Black. "He is happy if he is happy." "Black. "He is happy if he is happy." "Black. "He is happy if he is happy." —David Brown

The Sales Talk—For nearly an hour a salesman had been talking in his best persuasive and eloquent manner to the old woman's husband. The old woman, however, remained silent and motionless. The salesman then turned to her and said, "Now, my dear, I have told you all that I can tell you. Now, my dear, I have told you all that I can tell you. Now, my dear, I have told you all that I can tell you." —David Brown

Convince—replied the traveler, and at the same time he continued to talk. The salesman then turned to her and said, "Now, my dear, I have told you all that I can tell you. Now, my dear, I have told you all that I can tell you. Now, my dear, I have told you all that I can tell you." —David Brown

The Talking Head—"What are you doing?" "That bridge at the end of my nose is wobbling!" "You should have it fixed!" "The car couldn't bear too either!" —Loring Post

The Last Word—A group of pilots were flying about mid-air, when one of the pilots, who was a pilot, said to the others, "I have a word to say to you." "What is it?" "I have a word to say to you." "What is it?" "I have a word to say to you." —David Brown

The Pilot—"I talk about poverty, if you want to see it, you go to the South." "Why are you so sure?" "I have been to the South." —David Brown

Keeping up the Time—Life is very busy, as he said, after the ordinary day of the ordinary day. "It is a very busy day, as he said, after the ordinary day of the ordinary day." —David Brown

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It's Safe, Trouble-Free, Economical

Veedol is made by the world's largest refiner, distributor and marketer of Pennsylvania oil. Only Bradford grade Pennsylvania crude (the finest crude oil in the world) is used in Veedol. This rich crude oil is made into Veedol by an advanced

refining process developed and owned by Tide Water Oil Company. Veedol is free from any harmful carbon-forming compounds. Its superior "body" makes it wear-proof. Veedol is made in Canada and sells at 40¢ a quart.

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100% PENNSYLVANIA

AT ITS FINEST

OLD DUTCH CLEANSER

is the only cleanser you need for
all your housecleaning



Cleans quicker... costs less to use because it goes further

Because Old Dutch Cleanser supplies all cleaning needs for every room in the house, more and more women every day are recognizing this easier and more economical method of housecleaning.

They are finding, as millions have already found, that Old Dutch Cleanser means a double saving — costs less to use because it goes so much further and because it eliminates the need for a variety of powders and cleaners; that it cleans more things and cleans them quicker; and that it does not roughen or redden delicate hands.

Old Dutch doesn't scratch. It contains no harsh grit. It's

perfectly safe to use on fine surfaces and it does the heavy work better than anything else. It doesn't clog drains. Old Dutch is a pure, natural cleanser that brings you wholesome, sanitary, healthful cleanliness with less labor and expense.

Use Old Dutch for metal, wood or stone steps, floors, linoleum, china, refrigerators, ice-trays, washing machines, porcelain, enamel, tile, metal, painted walls, woodwork, windows and mirrors; in fact for all your cleaning. Then you'll know how much time and energy, how much money, this great cleanser saves you.

*The Largest Selling Cleanser
in the World*



This is the Old Dutch Rubber Cleaning Sponge. Convenient and practical. A little Old Dutch and this sponge do a quick, thorough cleaning job. An attractive bathroom and kitchen accessory. Send for it today. Mail 10c and the windowed panel from an Old Dutch Cleanser label for each sponge.

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